



July 2021

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Jul 2021

166 395 30.1% ↑
compared to YTD Jul 2020 (127 899)



2017	2018	2019	2020
368 130	365 247	355 379	246 541

Light Commercial Bakkies & Mini Buses - YTD Jul 2021

79 109 42.3% ↑
compared to YTD Jul 2020 (55 606)



2017	2018	2019	2020
163 317	159 525	153 221	110 912

Medium Trucks & Buses - YTD Jul 2021

4 040 17.8% ↑
compared to YTD Jul 2020 (3 430)



2017	2018	2019	2020
7 890	7 885	8 690	6 735

Heavy Trucks & Buses - YTD Jul 2021

10 922 39.7% ↑
compared to YTD Jul 2020 (7 816)



2017	2018	2019	2020
18 383	19 570	19 322	16 018

New Vehicle Sales Totals and Export Sales

	Jul 2021		Jul 2020		Var %		Jun 2021		Jul 2021 YTD		Jul 2020 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	20 575	8 544	18 856	18 097	9.1%	-52.8%	24 497	14 648	166 395	117 318	127 899	92 539	30.1%	26.8%
Light CV < 3501kg	10 266	8 358	11 165	7 144	-8.1%	17.0%	11 206	13 309	79 109	80 115	55 606	41 426	42.3%	93.4%
Medium CV 3501-8500kg	587	7	700	10	-16.1%	-30.0%	688	5	4 040	62	3 430	73	17.8%	-15.1%
Heavy CV 8501-16500kg	385	6	438	9	-12.1%	-33.3%	469	22	2 764	76	1 931	63	43.1%	20.6%
Extra Heavy CV > 16500kg	1 076	14	1 188	51	-9.4%	-72.5%	1 194	21	7 784	168	5 516	152	41.1%	10.5%
Bus > 8500kg	60	2	58	1	3.4%	100.0%	77	5	374	9	369	4	1.4%	125.0%
Industry Total	32 949	16 931	32 405	25 312	1.7%	-33.1%	38 131	28 010	260 466	197 748	194 751	134 257	33.7%	47.3%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	8 320	3 775
VOLKSWAGEN GROUP SA	5 078	3 269
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 698	-
FORD MOTOR COMPANY	2 360	4 308
NISSAN	2 354	107
SUZUKI AUTO	1 532	-
HAVAL MOTORS SA	1 525	22
RENAULT	1 522	-
KIA SOUTH AFRICA	1 501	-
ISUZU MOTORS SOUTH AFRICA	1 193	306
MAZDA SOUTHERN AFRICA	721	-
BMW GROUP *	699	5 000
MERCEDES-BENZ SA **	579	58
DAIMLER TRUCKS AND BUSES SA **	377	7
STELLANTIS	358	2

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCKS AND BUSES SA **	377	7
TOYOTA	292	-
ISUZU MOTORS SOUTH AFRICA	245	-
VOLVO GROUP SOUTHERN AFRICA	186	7
SCANIA	168	2
FAW TRUCKS	160	-
UD TRUCKS SOUTHERN AFRICA	149	12
IVECO	102	-
MAN	88	1
MERCEDES-BENZ SA **	86	-
TATA	70	-
POWERSTAR	56	-
VOLKSWAGEN GROUP SA	52	-
BABCOCK	40	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	24	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimated domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from February 2020 to June 2021. From July 2021, commercial market split estimates are provided. Maserati South Africa, as of June 2021, is no longer reporting sales to naamsa.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	8 028	3 775	292	-	8 320	3 775
VOLKSWAGEN GROUP SA	5 026	3 269	52	-	5 078	3 269
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 674	-	24	-	2 698	-
FORD MOTOR COMPANY	2 358	4 308	2	-	2 360	4 308
NISSAN	2 354	107	-	-	2 354	107
SUZUKI AUTO	1 532	-	-	-	1 532	-
HAVAL MOTORS SA	1 525	22	-	-	1 525	22
RENAULT	1 522	-	-	-	1 522	-
KIA SOUTH AFRICA	1 501	-	-	-	1 501	-
ISUZU MOTORS SOUTH AFRICA	948	306	245	-	1 193	306
MAZDA SOUTHERN AFRICA	721	-	-	-	721	-
BMW GROUP *	699	5 000	-	-	699	5 000
MERCEDES-BENZ SA **	493	58	86	-	579	58
DAIMLER TRUCKS AND BUSES SA **	-	-	377	7	377	7
STELLANTIS	355	2	3	-	358	2
MAHINDRA	313	-	-	-	313	-
MITSUBISHI MOTORS SA	235	55	-	-	235	55
JAGUAR LAND ROVER	230	-	-	-	230	-
VOLVO GROUP SOUTHERN AFRICA	-	-	186	7	186	7
SCANIA	-	-	168	2	168	2
FAW TRUCKS	-	-	160	-	160	-
UD TRUCKS SOUTHERN AFRICA	-	-	149	12	149	12
HONDA	113	-	-	-	113	-
IVECO	-	-	102	-	102	-
VOLVO CARS	97	-	-	-	97	-
MAN	-	-	88	1	88	1
TATA	-	-	70	-	70	-
PORSCHE **	66	-	-	-	66	-
POWERSTAR	-	-	56	-	56	-
BABCOCK	-	-	40	-	40	-
SUBARU	36	-	-	-	36	-
VECV SOUTH AFRICA	-	-	8	-	8	-
SCUDERIA SOUTH AFRICA	6	-	-	-	6	-
BENTLEY **	4	-	-	-	4	-
LAMBORGHINI SOUTH AFRICA **	3	-	-	-	3	-
JMC	2	-	-	-	2	-

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