



April 2021

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Apr 2021

97 386 20.3% ↑
compared to YTD Apr 2020 (80 943)



2017	2018	2019	2020
368 130	365 247	355 379	246 541

Light Commercial Bakkies & Mini Buses - YTD Apr 2021

45 755 46.9% ↑
compared to YTD Apr 2020 (31 148)



2017	2018	2019	2020
163 317	159 525	153 221	110 912

Medium Trucks & Buses - YTD Apr 2021

2 203 19.1% ↑
compared to YTD Apr 2020 (1 850)



2017	2018	2019	2020
7 890	7 885	8 690	6 735

Heavy Trucks & Buses - YTD Apr 2021

5 871 51.0% ↑
compared to YTD Apr 2020 (3 888)



2017	2018	2019	2020
18 383	19 570	19 322	16 018

New Vehicle Sales Totals and Export Sales

	Apr 2021		Apr 2020		Var %		Mar 2021		Apr 2021 YTD		Apr 2020 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	22 911	17 378	105	19	21720.0%	91363.2%	26 599	20 417	97 386	72 051	80 943	52 603	20.3%	37.0%
Light CV < 3501kg	10 879	9 079	318	880	3321.1%	931.7%	14 364	18 674	45 755	43 732	31 148	25 485	46.9%	71.6%
Medium CV 3501-8500kg	511	14	64	-	698.4%	0.0%	674	9	2 203	36	1 850	46	19.1%	-21.7%
Heavy CV 8501-16500kg	344	21	8	-	4200.0%	0.0%	523	1	1 426	47	992	25	43.8%	88.0%
Extra Heavy CV > 16500kg	1 097	30	47	2	2234.0%	1400.0%	1 228	40	4 259	124	2 687	76	58.5%	63.2%
Bus > 8500kg	37	-	32	-	15.6%	0.0%	40	-	186	1	209	1	-11.0%	0.0%
Industry Total	35 779	26 522	574	901	6133.3%	2843.6%	43 428	39 141	151 215	115 991	117 829	78 236	28.3%	48.3%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	8 810	2 795
VOLKSWAGEN GROUP SA	6 017	6 783
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 632	-
FORD MOTOR COMPANY	2 471	5 954
SUZUKI AUTO	2 244	-
NISSAN	1 727	64
ISUZU MOTORS SOUTH AFRICA	1 638	418
RENAULT	1 432	-
BMW GROUP *	1 199	4 200
KIA SOUTH AFRICA	1 133	-
HAVAL MOTORS SA	1 112	15
MERCEDES-BENZ SA *	898	6 205
MAZDA SOUTHERN AFRICA	833	-
MAHINDRA	532	-
JAGUAR LAND ROVER	392	-

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCKS AND BUSES SA *	328	5
ISUZU MOTORS SOUTH AFRICA	205	7
VOLVO GROUP SOUTHERN AFRICA	197	25
UD TRUCKS SOUTHERN AFRICA	183	21
TOYOTA	180	1
SCANIA	179	-
FAW TRUCKS	153	-
MAN	131	1
MERCEDES-BENZ SA *	83	5
TATA	75	-
VOLKSWAGEN GROUP SA	62	-
IVECO	54	-
POWERSTAR	53	-
BABCOCK	39	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	38	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from the month of February 2020
- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	8 630	2 794	180	1	8 810	2 795
VOLKSWAGEN GROUP SA	5 955	6 783	62	-	6 017	6 783
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 594	-	38	-	2 632	-
FORD MOTOR COMPANY	2 467	5 954	4	-	2 471	5 954
SUZUKI AUTO	2 244	-	-	-	2 244	-
NISSAN	1 727	64	-	-	1 727	64
ISUZU MOTORS SOUTH AFRICA	1 433	411	205	7	1 638	418
RENAULT	1 432	-	-	-	1 432	-
BMW GROUP *	1 199	4 200	-	-	1 199	4 200
KIA SOUTH AFRICA	1 133	-	-	-	1 133	-
HAVAL MOTORS SA	1 112	15	-	-	1 112	15
MERCEDES-BENZ SA *	815	6 200	83	5	898	6 205
MAZDA SOUTHERN AFRICA	833	-	-	-	833	-
MAHINDRA	532	-	-	-	532	-
JAGUAR LAND ROVER	392	-	-	-	392	-
PCSA	330	-	14	-	344	-
DAIMLER TRUCKS AND BUSES SA *	-	-	328	5	328	5
HONDA	239	-	-	-	239	-
VOLVO GROUP SOUTHERN AFRICA	-	-	197	25	197	25
MITSUBISHI MOTORS SA	187	28	-	-	187	28
UD TRUCKS SOUTHERN AFRICA	-	-	183	21	183	21
SCANIA	-	-	179	-	179	-
VOLVO CARS	175	-	-	-	175	-
FCA SOUTH AFRICA	165	8	-	-	165	8
FAW TRUCKS	-	-	153	-	153	-
MAN	-	-	131	1	131	1
PORSCHE **	112	-	-	-	112	-
TATA	-	-	75	-	75	-
SUBARU	57	-	-	-	57	-
IVECO	-	-	54	-	54	-
POWERSTAR	-	-	53	-	53	-
BABCOCK	-	-	39	-	39	-
VECV SOUTH AFRICA	-	-	11	-	11	-
SCUDERIA SOUTH AFRICA	10	-	-	-	10	-
LAMBORGHINI SOUTH AFRICA **	6	-	-	-	6	-
JMC	5	-	-	-	5	-
MASERATI SOUTH AFRICA	4	-	-	-	4	-
BENTLEY **	2	-	-	-	2	-

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