



April 2022

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Apr 2022

119 297 22.7% ↑
compared to YTD Apr 2021 (97 204)



2018	2019	2020	2021
365 247	355 379	246 541	304 340

Light Commercial Bakkies & Mini Buses - YTD Apr 2022

45 444 -0.6% ↓
compared to YTD Apr 2021 (45 725)



2018	2019	2020	2021
159 525	153 221	110 912	133 078

Medium Trucks & Buses - YTD Apr 2022

2 264 2.2% ↑
compared to YTD Apr 2021 (2 216)



2018	2019	2020	2021
7 885	8 690	6 735	7 520

Heavy Trucks & Buses - YTD Apr 2022

6 294 7.1% ↑
compared to YTD Apr 2021 (5 877)



2018	2019	2020	2021
19 570	19 322	16 019	19 555

New Vehicle Sales Totals and Export Sales

	Apr 2022		Apr 2021		Var %		Mar 2022		Apr 2022 YTD		Apr 2021 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	25 653	21 512	22 729	17 967	12.9%	19.7%	33 788	22 910	119 297	80 757	97 204	72 640	22.7%	11.2%
Light CV < 3501kg	9 558	9 179	10 849	8 507	-11.9%	7.9%	13 973	10 107	45 444	38 148	45 725	43 160	-0.6%	-11.6%
Medium CV 3501-8500kg	475	8	524	14	-9.4%	-42.9%	791	14	2 264	32	2 216	36	2.2%	-11.1%
Heavy CV 8501-16500kg	456	26	351	21	29.9%	23.8%	539	20	1 851	74	1 428	52	29.6%	42.3%
Extra Heavy CV > 16500kg	931	54	1 104	31	-15.7%	74.2%	1 330	56	4 316	128	4 266	125	1.2%	2.4%
Bus > 8500kg	34	9	34	-	0.0%	0.0%	44	1	127	12	183	1	-30.6%	1100.0%
Industry Total	37 107	30 788	35 591	26 540	4.3%	16.0%	50 465	33 108	173 299	119 151	151 022	116 014	14.8%	2.7%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	8 952	3 629
VOLKSWAGEN GROUP SA	5 084	8 349
SUZUKI AUTO	3 696	5
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 847	-
RENAULT	2 400	-
NISSAN	2 148	279
KIA SOUTH AFRICA	2 019	-
FORD MOTOR COMPANY	1 962	5 063
HAVAL MOTORS SA	1 393	34
ISUZU MOTORS SOUTH AFRICA	1 038	432
MAHINDRA	912	-
BMW GROUP *	812	5 800
MERCEDES-BENZ SA **	537	7 047
STELLANTIS	523	-
MAZDA SOUTHERN AFRICA	428	-

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCKS AND BUSES SA *	260	5
TOYOTA	244	10
ISUZU MOTORS SOUTH AFRICA	208	11
UD TRUCKS SOUTHERN AFRICA	193	8
FAW TRUCKS	189	-
VOLVO GROUP SOUTHERN AFRICA	174	45
MAN	133	2
SCANIA	131	16
POWERSTAR	71	-
TATA	70	-
MERCEDES-BENZ SA **	54	-
IVECO	46	-
VOLKSWAGEN GROUP SA	32	-
VECV SOUTH AFRICA	29	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	27	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimated domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from February 2020 to June 2021. From July 2021, commercial market split estimates are provided. Maserati South Africa, as of June 2021, is no longer reporting sales to naamsa.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	8 708	3 619	244	10	8 952	3 629
VOLKSWAGEN GROUP SA	5 052	8 349	32	-	5 084	8 349
SUZUKI AUTO	3 696	5	-	-	3 696	5
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 820	-	27	-	2 847	-
RENAULT	2 400	-	-	-	2 400	-
NISSAN	2 148	279	-	-	2 148	279
KIA SOUTH AFRICA	2 019	-	-	-	2 019	-
FORD MOTOR COMPANY	1 956	5 063	6	-	1 962	5 063
HAVAL MOTORS SA	1 393	34	-	-	1 393	34
ISUZU MOTORS SOUTH AFRICA	830	421	208	11	1 038	432
MAHINDRA	912	-	-	-	912	-
BMW GROUP *	812	5 800	-	-	812	5 800
MERCEDES-BENZ SA **	483	7 047	54	-	537	7 047
STELLANTIS	523	-	-	-	523	-
MAZDA SOUTHERN AFRICA	428	-	-	-	428	-
MITSUBISHI MOTORS SA	308	45	-	-	308	45
DAIMLER TRUCKS AND BUSES SA *	-	-	260	5	260	5
HONDA	238	25	-	-	238	25
UD TRUCKS SOUTHERN AFRICA	-	-	193	8	193	8
FAW TRUCKS	-	-	189	-	189	-
VOLVO GROUP SOUTHERN AFRICA	-	-	174	45	174	45
JAGUAR LAND ROVER	155	-	-	-	155	-
VOLVO CARS	153	4	-	-	153	4
MAN	-	-	133	2	133	2
SCANIA	-	-	131	16	131	16
JAC MOTORS SOUTH AFRICA	82	-	10	-	92	-
POWERSTAR	-	-	71	-	71	-
PORSCHE **	70	-	-	-	70	-
TATA	-	-	70	-	70	-
IVECO	-	-	46	-	46	-
VECV SOUTH AFRICA	-	-	29	-	29	-
BABCOCK	-	-	19	-	19	-
SUBARU	15	-	-	-	15	-
SCUDERIA SOUTH AFRICA	8	-	-	-	8	-
BENTLEY **	2	-	-	-	2	-
LAMBORGHINI SOUTH AFRICA **	-	-	-	-	-	-

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